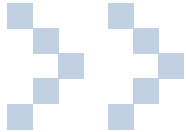




Colline®

Your Proactive Collateral Management Solution



LaCrosse Global Fund Services, a leading global service provider of complete operational and administrative services to hedge funds and alternative investment managers joins forces with Lombard Risk.

Hedge Funds and Alternative Investment Managers Under Pressure

By any measure, 2008 and the first half of 2009 was not a stellar period for hedge funds and alternative investment funds. With crushing daily headlines, the industry has had serious cause to take stock of its operational processes. Investors and legislators have demanded more operational transparency and, as a result, efforts to boost operational oversight and risk management are being stepped-up.

One way to satisfy investors and respond to regulators is to work with a global service provider such as LaCrosse Global Fund Services. It is not only a good idea to outsource back office operations to attract investors and satisfy regulators, it also reduces operational cost through better use of technology. With back office processes well controlled, hedge funds and alternative investment fund managers can focus more resources on investment strategies and investor services.

LaCrosse Global Fund Services Improves Hedge Fund and Alternative Investment Operations

Global hedge funds require a proven service provider who can offer a strong compliance culture and multi-jurisdictional capabilities. Furthermore, alternative investment fund managers need a service provider to deliver fast, accurate, dependable, responsive and comprehensive fund administration services. LaCrosse is a great choice for any hedge fund or alternative fund manager because it provides a one stop shop for all operations, middle-office, and administration services. High levels of customer service, a custom-fitted service offering and a stable support team with expertise interacting directly with the client are all part of LaCrosse's

platform. It is essential that service providers like LaCrosse adopt a thoroughness of process to protect their clients and their corresponding investors. "We provide robust checks and balances around record-keeping and transactional activity as a natural part of our daily processes," says Managing Director-Operations Matt Waller. "Furthermore, we've been through the ringer in terms of the amount of time our existing clients spent on due diligence.

LaCrosse Services Delivered Via The Right Technology Platform

"We realised right from the start that we were going to source proven applications to complement our IRIS solution, a proprietary trade-processing infrastructure to complete our vision to cover 'everything after the trade'. When we sought to offer collateral management services, we recognised that it could take five years or more to build a solution as comprehensive as what was already available from companies like Lombard Risk."

"As part of our goal to select the right collateral management solution for our clients, LaCrosse conducted a rigorous evaluation of the top collateral management software providers and determined that Lombard Risk offered the best fit in terms of solution advantages and company culture and we chose them to become our long-term technology partner," Waller said. "Our selection criteria included functionality, adherence to standards, integration capabilities, market position and a solution built for our client base. Innovative support and technology like the approach taken by Lombard Risk with its Colline® collateral management solution enables LaCrosse to make life much easier for any hedge fund or alternative investment manager."